



[dialacab.co.uk](http://dialacab.co.uk)

## **ENVIRONMENTAL POLICY**

**Dial-a-Cab Limited  
Dial-a-Cab House  
39 - 47 East Road  
London  
N1 6AH**



**TEL: 020 7251 0581**  
**[www.dialacab.co.uk](http://www.dialacab.co.uk)**



Brian Rice, Chairman of Dial-a-Cab Limited (DaC)

There is no question in my mind that environmental action is paramount.

Climate change will only be tackled if each and every one of us reduces our impact. That is why, here at DaC, we are constantly reviewing our operations - including our taxis and offices - and are implementing new carbon saving technologies and practices, as well as carbon offsetting the emissions that we cannot reduce.

The 'green' policy is one that I have seen gather pace, starting as desirable but now imperative. DaC will endeavour to explore and implement new ideas to ensure our premises, procedures and fleet is as environmentally friendly as possible.



**Brian Rice**

**CHAIRMAN**

# ENVIRONMENTAL POLICY

## Our Vision

To commit to continual improvement and prevention of pollution through reducing our environmental impact to a minimum, whilst maintaining the high level of service our customers expect.

Dial-a-Cab (DaC), as the largest supplier of licensed taxis in Central London, recognises the environmental impacts of its service on the local environment and wider environment.

DaC aims to adhere to strict environmental policies and comply with any applicable legal or other requirements relating to our environmental aspects.

With a fleet of 1,500 vehicles and as a market leader within the field, DaC realises the potential opportunity to not only comply with taxi legislation and policy, but to strive to set higher environmental standards and lead the market as an example of best practice.

Our aim is to install environmental confidence within our clients and customers by demonstrating efficient and sustainable behaviour throughout the full service provided. To ensure this is achieved, DaC has implemented an environmental action plan throughout the company, agreed at director level and visible throughout the company's premises, procedures, website and fleet.

To ensure the company is performing to the highest environmental standards, DaC is working closely with independent environmental consultancy company, Carbon Clear, to act as an external monitoring agent, examining the company's environmental performance and advising the directors and staff of the latest technologies and behavioural initiatives, guaranteeing continued carbon reduction is achieved.

## IMPLEMENTED ENVIRONMENTAL STEPS

### Carbon Clear Baseline Assessment

Carbon Clear Ltd. established the total footprint of the company. This includes the energy consumption at Dial-a-Cab House, the fleet fuel usage and company business travel.

The baseline emissions for DaC were calculated in 2008 with a detailed report produced summarising the results, setting a starting point for future comparisons.

Our Carbon emissions which are calculated annually are used as a guide to measure improvements, set targets and objectives for reduction.

### Carbon Offsetting

An offsetting program has been implemented, ensuring all the emissions produced by DaC taxi journeys are offset.

Through our partnership with Carbon Clear, we invest in high quality carbon reduction projects around the world. The projects we select not only result in proven, permanent carbon emission reductions, but also provide social and environmental benefits to the local communities.

**Delhi Metro Project:** This Voluntary Carbon Standard project reduces greenhouse gas emissions through the innovative use of regenerative braking technology. When the train's brakes are applied, kinetic energy that would otherwise be lost as heat is converted into electrical energy, for use by the train or to send to the grid. The project is certified by the Verified Carbon Standard (VCS) and helps improve the air quality in Delhi in addition to reducing global carbon emissions.

**Keban Small Scale Hydro Project:** The project in Turkey generates clean hydroelectricity, reducing carbon emissions by displacing fossil fuel use. The project supports the local economy by providing jobs, energy security and a sustainable fishery facility. This project is also certified by the Verified Carbon Standard (VCS).

## Onsite Reductions

DaC strives to reduce its emissions where ever possible. The focus for reductions spans technological, process and behavioural change reductions.

- **Behavioural change reductions** to ensure staff are playing their part in reducing energy usage and carbon emissions.
- **Process change reductions** to review how efficiently the company carries out business and identify more efficient processes and policies.

## Sustainable Waste Management

Dial-a-Cab House has an office waste recycling policy, has arranged a recycling contract and implemented a recycling programme throughout the company.

## Taxi Management System

DaC operates a bespoke and highly advanced mobile terminal system, assigning the nearest vehicle to each call, guaranteeing the most sustainable service and reduced emissions.

## Fleet Legislation

The DaC fleet consists mainly of TX2, TX4 & Mercedes Vito models, which meet the Euro IV specifications outlined in the Mayor's Taxi Emissions Strategy.

## Education

DaC has taken the responsibility to educate our staff through training and use of the intranet system. Our Environmental Policy is available via the DaC site which also explains climate change and how to reduce carbon emissions.

# OUR LONG-TERM COMMITMENT TO THE ENVIRONMENT

## Environmental Standards

DaC will continue to audit and offset their carbon emissions, so maintaining their carbon footprint neutral service for clients.

DaC will implement recommended carbon reduction solutions and continue to assess their carbon footprint, enabling them to be the first taxi company to achieve the Carbon Footprint Standard, having assessed, offset and reduced the company's carbon emissions.

## Training

Staff training will continue through ongoing training sessions and intranet posting ensuring green behaviour is adopted at all times, within all company processes and practices.

## Cleaner Fuel

DaC is exploring the use of cleaner fuels for its taxicabs and is investigating the opportunities to use bio fuel within its 1,500 fleet.